


# Priority 1 goals – Protect water, help communities

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- **Provide safe drinking** water to meet current and future needs under changing conditions, population, and health-based values
  - **Protect and improve** groundwater quality
  - **Protect and maintain** groundwater quantity
  - **Minimize** long-term cost burdens for communities

# Informing and engaging

## Pre-release

- Approx. 3 weeks before release
- What are PFAS, why a problem
- Drinking water is protected
- Use targeted social media
- Connect with community partners to share information

## Release

- What is the final plan and how does it affect communities
- Next steps
- Series of briefings over two days with stakeholders to share the final plan and answer questions

## Post-release

- State is available after release to communities after the plan release to answer questions
- State-hosted public meeting(s)
- Community conversations using built-in audiences
- Targeted social media

# Ideas on outreach and engagement

- How best to engage with your community?
- Are there events planned in the upcoming months the State should take part in?
- Helpful tools to keep in mind?